

Star Communications Local Content Disclaimer:

By posting local content for public consumption on our local channels - the poster agrees, by default, to the following requirements. Any default will be reported to the necessary regulatory authority and the content provider will be banned from posting any content for public consumption on any of Star Communications media outlets indefinitely. All content can be reviewed, and if necessary, deemed inappropriate for any reason by Star Communications, at anytime.

Programming Statement

Star Communications, in conjunction with StarVision Cable and StarTV, provide local information and entertainment to the subscribing citizens of Sampson, Bladen, Cumberland, and Columbus counties. The purpose of providing local content is:

- 1) To enhance public participation and awareness of local government by (a) broadcasting meetings of governmental bodies, public hearings, and other related government events
- 2) To increase local awareness of events and to promote local area businesses and their ventures
- 3) To enhance emergency communications to the subscribers.
- 4) Promote local businesses and educational institutions.

Programming Disclaimer

The views and opinions expressed on StarVision or StarTV may not necessarily reflect those of Star Communications, its officials, its subscribers, local government, or any employees of Star Communications.

Programming Restrictions/Prohibited Content

Star Communications recognizes programming content restrictions imposed by the Federal Communications Commission (FCC), and by applicable federal, state and local laws.

Programming containing any of the following will not be broadcast on STAR COMMUNICATIONS:

- o Any advertisement of or information concerning any lottery, gift enterprise, or similar scheme is prohibited;
- o Material which is intended to defraud the viewer or designed to obtain money by false or fraudulent pretenses, representations, or promises;
- o Obscene or indecent matter;

- Libelous or slanderous matter as defined by law
- Copyrighted material, unless appropriate advance clearances have been obtained and written proof of such clearance can be presented
- Advertising materials whose primary purpose is to promote the sale of commercial products, trade or services. Description or praise of a product, service, business or person which encourages purchase, trade or business is prohibited. Intentional showing of business or product names, logos and other symbols of commercial products is prohibited. *This prohibition does not apply to promotions or advertising of materials and services for which a fee may be charged by Star Communications*
- Any content which Star Communications determines, at its sole discretion, is not valid or would incite a public outcry
- Any content in which Star Communications determines, at its sole discretion, is against the values and business practice recognized by Star Communications and its affiliates
- Any content in which the quality of the video is not up to Star Communications standard

Review Process of Programming Content

Star Communications, at its sole discretion, will determine programming priorities based upon current business operations. Star Communications makes no guarantees based upon time, date, and length of content. All locally ingested content is subject to a review process by Star Communications. The review process can take up to 3 weeks prior to the content being deemed appropriate for retransmission. No specific reason has to be specified by Star Communications concerning content deemed inappropriate.

Questions, Concerns, and Appeal Process

Star Communications will allow for the appeal of content deemed inappropriate. The appeal process is as follows:

A written appeal by the local content provider must be made and post marked within 30 days from the date of notification of any local content deemed inappropriate.

Star Communications will review the appeal, weigh the validity of the said appeal, and make a final judgment within 60 days of receiving the appeal.

Written appeals, questions, and concerns should be made to:

Star Communications
Attn: Competitive Services Vice President
PO Box 404
Clinton, NC 28329

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